

“Nothing ever happens in camp, Mom.”

by Dr. Morton Tener

MORNING ANNOUNCEMENTS

The teen trip planned is scheduled for August 5-9.

Color War captains are to meet at the Arts & Crafts Room after lunch.

We are having a professional DJ at the social on Saturday night.

Anyone who wants to be in the Talent Show, see Uncle Bob after breakfast.

Please get your articles for the Newspaper Club this afternoon.

We have invited a neighboring New York camp to our Hockey Tournament.

Marvin Levin, basketball coach at Overbrook High School, will be giving clinics.

Make sure you are preparing your booths for the carnival which will take place Sunday night.

We hope that Camper-Counselor Day is a little more calm than it was last year.

Capture Flag will be postponed until Sunday because of the wet grass.

Treasure hunt will be the activity for tonight.

Write home and tell your parents to send your “dress” clothes for Cabaret.

Backwards Day will be held right after Visiting Day.

Let us wish our senior girls good luck on their barnstorming trip to Camp Kendale in Connecticut.

Just a reminder: awards at banquet will be given to not only the most talented but most improved, best attitude, and best sportsmanship.

The Weight Room will be open during Club period.

On Wednesday and Thursday nights there will be roller skating.

Arrangements will be made for the Senior Camp to visit Action Park and the juniors to visit Shawnee Water Park tomorrow.

For the last announcements—during First Period you may choose the following activity: dance, rocketry, fishing, intramurals, hiking, nature, home economics, Jr. life saving, drama, trampoline, and gymnastics.

Unfortunately, at times, campers, because of indifference, through letters or via telephone, relate circumstances in camp that are not quite accurate. The only thing that the parents know is what they hear. How does a camp director guard against this attitude and state the record as it should be? During the summer it would be beneficial to send a newsletter to parents describing the activities that are taking place in camp. Two letters in addition to the Visiting Day letter would provide good coverage. The camper

newsletter (properly edited) would be good strategy. Parents could receive insight about the activities and also see their child's name in print. A progress report at the end of the season written by the counselor including health, social growth, athletic progress, etc., would offer good public relations. Of course, the best strategy is to provide campers with an active program and develop esprit de corps so campers will communicate positive reactions.

Dr. Morton Tener is camp director of Camp Log-N-Twig in Pike County, Pennsylvania.