

Business Education Has Dual Role At W. H. S.

(First of two articles)

The task of business education in today's complex society has two mammoth tasks. The first task, and the emphasis that this article will give, is the contribution of the business education curriculum towards the general aims of education. The ultimate purpose of production in our society is the consumption of goods and services that our society offers. In order that the individual may be a wise consumer and be an asset to his family and community, he must be exposed to important experiences.

The instructors of the business department look beyond preparation for future employment for their students. They feel that economic understanding must be developed in order that its graduates appreciate the functions of business, its benefits and its opportunities. Today, because of international complications, an over emphasis has been given towards the math and science college oriented programs. It must not be forgotten that 60% of high school students do not go on to post-high school education. Because of this significant statistic, consumer training (which is a major function of business education) assumes a tremendous responsibility. Some of the objectives of consumer efficiency are to improve, methods of buying, use of credit, insight towards advertising, programs of individual investment, approaches economic risks and ability to man-

age the monetary affairs of the individual and his family.

The courses in Williamstown High's current curriculum that are utilized in order to accomplish the above objectives are; junior business training, record keeping, bookkeeping, business law, business arithmetic and economic geography. These modern programs of study combined with the dedicated teaching of the department members will aid in promoting adult competency for challenging adulthood.

W. H. S. Students Selected For Achievement Awards

Miss Barbara Ormsby and Mark Weiss, Juniors at Williamstown High School, have been selected to participate in the annual Achievement Awards Program, sponsored by the National Council of Teachers of English (NCTE).

For the ninth year, NCTE is conducting the national Awards competition to grant recognition to outstanding high school seniors for excellence in English. The writing abilities and literary awareness of each nominee will be judged by local and state committees, and NCTE will announce the winners in December, 1966. The winner's names will be sent to every U. S. college and university director of admissions, English department chairman, governor, representative in Congress and state superintendent of schools with the recommendation that these students be considered for scholarship assistance. Most awards finalists report that they have been admitted to one of the colleges of their choice, and many have been given direct scholarship assistance.

According to James R. Squire, Executive Secretary of NCTE, the Achievement Awards Program is part of a comprehen-

sive program undertaken by the Council in cooperation with American high schools to encourage improvement in English language and literature at all grade levels. By stimulating interest in English studies and by supporting the improved instruction in English, the NCTE seeks to contribute to an educational program of excellence.